



Meet Charlie Matthews

"A second generation groomer, I grew up in my mother's veterinary hospital watching her practice medicine and my father groom. I spent my entire childhood and adolescent years watching my parents build lifelong relationships with people and their pets.

I was excited to begin my own career as a groomer in 2008. I have seen the joy that a new pet can bring to a household, and I have also witnessed the sadness that comes with losing one. It is that experience that has instilled within me the value of being trusted with your pet. You can rest assured that your pet is in caring, capable hands."

- Charlie Matthews

South Forsyth Animal Hospital

Location

We are conveniently located off 141 on Old Alpharetta Road. It is easily accessible from 141 or McGinnis Ferry.

Contact Us

Phone: (770) 889-0737

Email: SouthForsyth@bellsouth.net

Web: SFAAnimalHospital.com

Office Hours:

Monday, Wednesday, Friday	7:30 – 5:30
Tuesday, Thursday	8:00 – 5:30
Saturday	7:30 – 12:00
Sunday	Closed

Routine surgeries and dentistry are done Monday through Friday.

Grooming

Grooming is available Monday through Saturday.



Top quality veterinary care in a supportive, friendly environment.

YOUR PUPPY & GROOMING

At the heart of everything we do is the life of your pet.



SOUTH FORSYTH ANIMAL HOSPITAL

2200 Old Alpharetta Rd.
Cumming, GA 30041
(770) 889-0737

Puppies and Grooming

Grooming your puppy should start as early as eight weeks of age. Beginning at an early age is critical; it helps them learn to enjoy the experience and reduces stress. It is also important that your puppy be up to date on puppy vaccinations.

We encourage all puppy clients to begin with what we call a mini groom. It consists of a bath, blow dry, trimming between the eyes and the front of the face, a sanitary clip, toe nail trim, and shaving of the foot pads.

The most crucial part of the first groom is to make it a positive experience so that your puppy will learn to enjoy being handled, brushed, and being in the veterinary office.

The first six months of life for a dog is equivalent to the first five years of a human's life. A six-month-old dog who has never been groomed will not know what is expected from them, how to stand still on a grooming table, and may have difficulty comprehending. We recommend frequent grooming sessions for the first five months. This is to ensure that we can work hand-in-hand to guarantee that your puppy will take everything in stride and make grooming a pleasant experience for you and your pup for years to come.

Services & Pricing

Prices for Puppies Under Four Months

Puppy Bath

Bath, brush, and sanitary clip - \$10

Puppy Trim

Bath, brush, sani-clip, trim face & feet - \$15

Nail Grind

Free for first 3 puppy grooms! After +\$10

We like puppies to be here 2-3 hours for a visit so they have time to acclimate!



What Can I Do At Home?

Love and patience are the keys to years of successful grooming. The following are techniques that you should do with your puppy starting as early as eight weeks. Puppy grooming is also a behavioral lesson, so begin with short sessions and lots of praise and treats.

An excellent place to begin is by picking a quiet, calm time to start your puppy on brushing and combing. Begin with a few simple strokes with the brush and then the comb. Gradually increase your time during each session. Do not allow your puppy to bite the brush or comb. That teaches them that it is okay to do so, and that negative behavior could follow them into adulthood.

Many dogs become severely stressed over toe nail trims. It is natural for pups to want to pull their feet away. In order to make it a positive experience, simply playing with your pet's feet while young can set the stage for better nail trims for years to come. Touching your new pet's feet and rubbing the toes several times a day takes this potentially unpleasant situation down to "no big deal".